

Holding **HOPE**

for those who *need it most*

A seven-week, online campaign to fill the financial gap from canceling Cultivate Hope, our biggest fundraiser of the year, due to the COVID-19 outbreak.

Partnership Benefits

TITLE SPONSOR - \$10,000

Logo on cover photo through campaign, recognition throughout the year, additional premier benefits, and all Gold Level benefits

Benefits	GOLD \$6,000	SILVER \$3,000	BRONZE \$1,500
Recognition in weekly campaign email blast	Premier Placement Logo	Logo	Logo
Recognition on social media	Logo in one post & additional special shoutout	Logo in one post	Logo in one post
Recognition in campaign press release	X	X	X
Video from Executive Director on social media	X	X	X
Recognition in The Matthews House annual Impact Report	X	X	
Boosted social media recognition	X	X	
Opportunity to share business promo video on social media	X		



~~“COUCH”~~

~~TABLE SPONSOR - \$500~~

Logo in weekly campaign email blasts